



Welcome

Welcome to the 2025 CharterGroup Annual Conference!

We are delighted that you've joined us for this year's event at the Staverton Park Hotel. More than just a conference, this is a platform for learning, collaboration, and meaningful connection. Over the next two days, you'll engage with experts, thought leaders, and peers to gain insights that will not only support the sustainable growth of your firm but also enrich your own professional journey.

This year's theme "Empowering Sustainable Growth" has been carefully chosen to address the realities you face in today's dynamic environment. From navigating technological disruption to reimagining talent strategy and building resilient advisory practices, our sessions are designed to equip you with practical tools and forward-looking perspectives.

Day One sets the stage by exploring how people and culture drive success in a tech-enabled world. The day opens with Jon Lisby sharing insights in *"The Story Behind the Numbers,"* followed by *"Partner Innovations"* from Affinity Partners. After lunch, Paul Richmond examines how to build a future-ready workforce in *"People: The Key to Winning in a Tech-Driven World,"* while Callum Macrae challenges assumptions about talent attraction in *"Culture Code: What if There Isn't a Talent Shortage... Just a Shortage of Appeal?"* And that's not all, during the afternoon attend a panel on *"Next-Gen Talent"* and your choice of interactive workshops—from mastering inclusive hiring to aligning culture with brand.

Day Two turns toward the future of the profession and actionable pathways for growth. Paul Richmond kicks off with *"Wake, Shake & Innovate,"* followed by a keynote from ICAEW CEO Alan Vallance on *"The Future of Accountancy."* Derek Southall then leads *"Let's Talk Tech!"*—a pragmatic guide to cutting through the tech maze—before a panel discussion on *"Tech-Driven Growth: Lessons, Challenges & Priorities."* The conference closes with *"Talk is Cheap, Actions Speak,"* reinforcing the shift from insight to implementation.

We extend our sincere thanks to our sponsors for their invaluable support, and especially to Nikki White, whose dedication and tireless efforts make this conference possible.

We encourage you to fully engage, with the sessions, with your peers, and with the opportunities around every corner. Don't miss the chance to connect during coffee breaks, lunch in the exhibition area, or the black-tie gala dinner. Some of the most powerful ideas begin with a conversation.

We hope this conference leaves you inspired, equipped, and confident in leading your firm toward a more resilient, innovative, and sustainable future.

Wishing you a productive and memorable experience!

Warm regards,

Victoria, Jon, and Nikki